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DrPatch : The Feel Good Eye Patch !

Bromont, Quebec/Canada, March 10th 2014- Amblyopia affects 3 to 5% of young children and like many other eye conditions, it's not always easy to detect. "80% of learning comes through our visual system, the eyes of our children should be a priority." Reminds us Dr Steven Carrier, President of the Quebec Association of Optometrists.

In order to treat amblyopia, wearing an eye patch remains to this day the most effective treatment. At first glance, the patching treatment seems simple, however for the amblyopic child and his parents, it's the beginning of a long journey filled with challenges.

"This is why DrPatch decided to come up with orthoptic solutions which are comfortable as well as attractive. Not only will they help treating the eye condition, they also make the entire process more fun for children. This motivates them to be more collaborative and it nurtures their self-esteem!" Explains Lyse-Anne Roy, founder of the company.

DrPatch has created a brand new total occlusion eye patch. Made of silicone, it's installed inside the lens using a suction cup. It's completely free of latex or glue and it was created to be comfortable, safe, light, soft, durable and easy to adjust. It's even made with tiny traps to allow air circulation. Finally, being reusable for the entire treatment makes it a wise financial investment for the patient.

A positive reaction coming from eye care professionals

To answer the demand from eye care professionals, DrPatch created a display that allows clinics to offer this new eye patching solution to their patients.

"Eye care professionals are the ones prescribing patients with patching treatments, it makes perfect sense for us to make our eye patches available to them, not just selling them over the internet" Explains Mrs. Roy.

Since February, DrPatch products are available in several clinics all around Quebec. "Clinics in Sherbrooke, Victoriaville and Granby, just to name a few, already own one of our displays." Says Mrs. Roy.

The DrPatch products are by far the most comfortable on the market and are recommended by eye care professionals around the province. Now, you can get one too!

Straight into a “Dragon’s Den”

Danièle Henkel, well known for her expertise in the medical-esthetic industry and her role as one of the investors on “Dans l’œil du dragon”, the Quebec version of the show “The Dragon’s Den”, recognised Lyse-Anne Roy’s potential and the human aspect of her products immediately. DrPatch is now proud to have her as an investor.

A private company, founded in Quebec in 2007, DrPatch won the « Internet Strategy » prize at the 11th Quebec Entrepreneurship Contest in June 2009.

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Source:

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